



January 2016, December Results

# Congratulations Monthly Achievers!



### Welcome New Consultants!

New ConsultantFromSponsored byMichelle L. BeckerCYPRESS, TXE. PadgettNatalie Q. HuffmanSPRING, TXM. WantVictoria L. RobinsonSPRING, TXK. RobinsonCamry B. WilliamsSPRING, TXE. Padgett

Roll Out in Red. Chevy® Cruze® Career Conference 2016 Challenge Dec. 1, 2015, to Feb. 29, 2016

Do you want to drive away from your Career Conference 2016 location in a racy red Chevy® Cruze®? Set your goals now to qualify as an Independent Beauty Consultant Grand Achiever by the end of January or February 2016! The grand prize winner will be an Independent Beauty Consultant Grand Achiever qualifier/requalifier with the highest qualification/requalification personal/team wholesale Section 1 production total at each Career Conference location. She will receive onstage recognition and a gift bundle, and she will be one of the first people in the country to receive the all-new 2017 lipstick red Chevy® Cruze®.\* The second- and third-ranked Independent Beauty Consultant achievers also will receive onstage recognition. If you don't want to miss the chance to drive away in a beautiful brand-new red-hot Chevy® Cruze®, read the requirements listed below or click the link below to see if you're on-target!





NSD Nan Stroud always taught: The answer to every problem is to hold classes!"

#### **2016 CLASS STRATEGY IDEA** By Sherry Hanes

Take advantage of the new year because your prospects have holiday houseguests and other friends who will appreciate her offer of pampering and a new look for 2016!

- Because it is so generous, the promotion need not be combined with other hostess credit during the month of January.
- This promo is going to create a major sense of urgency for your prospects to schedule & hold their class early in the month.
- Book your calendar Jan 1-15 and then offer those attending the classes the opportunity to schedule their follow-up & Beauty Makeover before the 30th!
- Make the beauty makeovers very special with in-depth training and personalized information that is customized to their needs! "Romance" the hostess' look and tease the guests with all the products that are included. That way, everyone attending every class will want to schedule their personalized makeover whether they are able to get a January date or not!
- Get in front of as many faces and talk to as many customers as you can, thereby building your sales momentum for the year!

#### Planning for 2016

- Plan to work by marking in your date book the SPECIFIC dates & times you will work your business.
- Schedule and over schedule for those time slots. (Plan to schedule three to have one class hold. If you play the numbers you won't be disappointed!)
- Decide what you want—"Why am I doing this?" What is your personal why? What is your professional why? In what way do want to add value to others through your business?
- Set your goals by determining what you want personally and what you would need to accomplish in your business to make that happen.
- Identify what systems/support would you need to put in place to create the time to work your business to cause that to happen?
   Write it down!
- Make a NEW visual, color copy it and post it in 5 places where you are daily!
- Register for Career Conference in late January!
- Plan your Valentine & Super Bowl promos & sales ideas NOW!

#### PLAN YOUR WORK! YOU CAN'T HIT A TARGET UNLESS YOU IDENTIFY WHAT THE TARGET IS!!!

THE BEST WAY TO GET FROM POINT A TO POINT B IS A STRAIGHT LINE!

POINT A – TODAY. It's where you are right now!

POINT B (June 30, 2016) – DETERMINE & WRITE DOWN WHAT YOU WILL ACCOMPLISH BY POINT B

#### BREAK IT DOWN MONTH BY MONTH!

- What must be done/accomplished in January?
- What must be done/accomplished in February?
- What must be done/accomplished in March?
- What must be done, accomplished in Marci
- What must be done/accomplished in April?
- What must be done/accomplished in May?
- What must be done/accomplished in June?

POINT B – the end point: JUNE 30, 2016 –

- What does Point B look like?
- Feel like?
- WRITE IT DOWN NOW!
- SEE IT HAPPENING IN YOUR MIND'S EYE AS YOU WORK THROUGH BREAKING IT DOWN JAN-JUNE!

YOU CAN DO IT!



## SHOOT FOR THE STARS

3rd Quarter 2016: Dec. 16, 2015 - March 15, 2016		Wholesale Production Needed For Star:					
Name	Current Wholesale	Sapphire ♥ \$1,800	Ruby <b>▼</b> \$2,400	Diamond <b>▼</b> \$3,000	Emerald <b>▼</b> \$3,600	Pearl ♥ \$4,800	
	Be sure to check on <u>www.marykayintouch.com</u> for the most current results!						
KIMBERLY ROBINSON ELIZABETH PADGETT	\$2,292.75 \$1,502.00	STAR \$298.00	\$107.25 \$898.00	\$707.25 \$1,498.00	\$1,307.25 \$2,098.00	\$2,507.25 \$3,298.00	
Meagan Want Camry Williams Michelle Becker	\$1,376.00 \$603.50 \$600.50	\$424.00 \$1,196.50 \$1,199.50	\$1,024.00 \$1,796.50 \$1,799.50	\$1,624.00 \$2,396.50 \$2,399.50	\$2,224.00 \$2,996.50 \$2,999.50	\$3,424.00 \$4,196.50 \$4,199.50	

"We are what we repeatedly do. EXCELLENCE, therefore, is not an ACT, but a HABIT." -Aristotle



**Pearl Star** 



**Elizabeth Padgett** 

**Emerald Star** 



**Kimberly Robinson** 

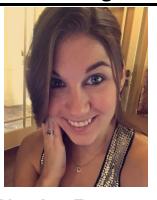
**Emerald Star** 

Sapphire Star



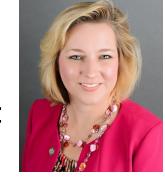
Kayla Baker

**Emerald Star** 



Alyx-Ayn Fruge

Sapphire Star



**Patti Peters** 

**Tammy Daley** 

## AIM FOR THE COURTS!



# Queen's Court of Sales

#	Name	YTD Retail	YTD PC Prem & Add'l Credit	YTD Total
1	Kimberly A. Robinson	\$20,887.00	\$2,885.00	\$23,772.00
2	Alyx-Ayn R. Fruge	\$8,212.00	\$4,000.00	\$12,212.00
3	Leigh A. Yeager	\$8,391.00	\$1,398.00	\$9,789.00
4	Kayla R. Baker	\$9,287.00	\$0.00	\$9,287.00
5	Tammy G. Daley	\$7,271.50	\$748.00	\$8,019.50
6	Patti Peters	\$4,329.00	\$3,197.00	\$7,526.00
7	Meagan N. Want	\$3,261.00	\$0.00	\$3,261.00
8	Stacey Ringwald-Cram	\$1,481.00	\$1,481.00	\$2,962.00
9	Barbara S. Padgett	\$1,479.00	\$1,479.00	\$2,958.00
10	Alana L. Ashley	\$1,645.75	\$845.75	\$2,491.50
11	Camry B. Williams	\$1,881.00	\$0.00	\$1,881.00
12	Dayna K. Honeycutt	\$1,369.00	\$458.00	\$1,827.00
13	Elizabeth K Beckhelm	\$1,775.00	\$0.00	\$1,775.00
14	Michelle L. Becker	\$1,738.00	\$0.00	\$1,738.00
15	Cindy Byer	\$1,615.00	\$0.00	\$1,615.00
16	Jennifer Hudson	\$1,610.00	\$0.00	\$1,610.00
17	Marla E. Puckett	\$1,605.00	\$0.00	\$1,605.00
18	Tiffany M McClintock	\$1,480.00	\$40.00	\$1,520.00
19	Cheryl L. Ford	\$1,330.00	\$70.00	\$1,400.00
20	Lauren Walker	\$925.00	\$471.00	\$1,396.00
21	Kathy Jensen	\$1,353.50	\$0.00	\$1,353.50
22	Leslie Stevens	\$1,147.00	\$148.00	\$1,295.00
23	Jennifer Calvert	\$1,121.00	\$0.00	\$1,121.00
24	Nicole J. Forman	\$550.50	\$550.50	\$1,101.00
25	Elizabeth H. Padgett	\$18,519.50	\$4,312.50	\$22,832.00

Queen's Court of Sharing

#	Name	Seminar Qualified Recruits	Earned Recruit Commission Credit
1	Kimberly A. Robinson	3	\$962.58
2	Elizabeth H. Padgett	9	\$743.91

### TEAMWORK MAKES THE DREAM WORK

### Wholesale Orders

### These women invested in their business last month!

Name	<b>Amount</b>
Kimberly A. Robinson	\$2,292.75
Meagan N. Want	\$1,376.00
Tammy G. Daley	\$685.00
Kayla R. Baker	\$629.00
Camry B. Williams	\$603.50
Michelle L. Becker	\$600.50
Alyx-Ayn R. Fruge	\$465.50
Victoria L. Robinson	\$245.00
Kimberly D Lambright	\$238.50
Leslie Stevens	\$237.50
Kaylan R. Bieberle	\$233.00
Cheryl L. Ford	\$229.00
Dayna K. Honeycutt	\$164.00
Patti Peters	\$153.00
Alana L. Ashley	\$130.00
Courtney R. Robinson	\$113.50
Jennifer Calvert	\$38.00
Elizabeth H. Padgett	\$1,575.00

## Team Building

Name	Recruits
Kimberly A. Robinson	1
Meagan N. Want	1
Elizabeth H. Padgett	2



If you aspire to lead a team of amazing women or to become an ISD, Independent Sales Director, then make sure you register for Career Conference 2016! Get wrapped up in the infectious energy of

positive, driven women who are also seeking success in their Mary Kay businesses. One of the great things about Career Conference is that the locations are closer to home, usually within driving distance. Bet ween the close proximity and convenient weekend timing, you don't have to worry about missing important weekday activities. Join us for a weekend of fun, dynamic events featuring riveting content that can help you climb the Ladder of Success. After all the inspiration you'll receive, your Seminar goals will seem within arm's reach!



**Product Giveaway Credit** 

Instead of a product giveaway, if you register for Career Conference 2016, without canceling, you will receive a \$40 wholesale/\$80 retail credit toward your first Section 1 product order placed from March 24 — April 15, 2016; Jan. 26 — Feb. 29 Week 1 registration (Week 1: Mar 11-12)



### LEADERS ON THE MOVE

#### Follow the Career Path to Success!

#### Senior Consultant

- •1+ Active Team Members
- •4% Commissions



#### Star Team Builder

- •3+ Active Team Members
- •4% commission
- •\$50 bonuses
- Wear The Red Jacket



#### Team Leader

- •5+ Active Team Members
- •9-13% Commissions





2015 FOCUS. Red to Purple! (Red Jacket promoting to Director in 20

#### On Target for Car

- •\$5000 wholesale
- •Car or \$375/mo. CASH
- •5+ Active Team Members



#### Director In Qualification (DIQ)

- •10+ Active Team Members
- Star Status
- •9-13% Commissions
- •Future Dir. Blac/White Scarf





#### **New Sales Director**

- See intouch for more perks!



#### Team Leaders

Recruiter :Kimberly A. Robinson Kayla R. Baker Alyx-Ayn R. Fruge Courtney R. Robinson Victoria L. Robinson Meagan N. Want

Star Team Builders

Leigh A. Yeager

Recruiter :Tammy G. Daley Jennifer Calvert Dayna K. Honeycutt Leslie Stevens

- \* Emily Daley
- \* Devyn DeLance
- \* Darrelene H. Ryan
- # Dolores A. Boyce
- # Kimberly L. Harrison
- # Samantha A. Matherne
- # Pamela K. Mercurio

Senior Consultants

Recruiter :Fawn R. Dennis Lorrie A. Cantrell

- \* Rachel Tharp
- # Kayla Thevenot

Recruiter :Cheryl L. Ford Elizabeth K Beckhelm Kimberly D Lambright



\*-Indicates Inactive, #-Indicates T Status., Place a \$225 wholesale order to become active.







## Love Checks from Mary Kay

9% Recruiter Commission Level

Kimberly A. Robinson

4% Recruiter Commission Level

\$254.61

Tammy G. Daley

\$17.58

Cheryl L. Ford

\$9.54

### PLAN FOR SUCCESS!

_	1	New Year's Day. All Company offices closed. Postal holiday. Online Independent Sales Director-in-Qualification Commitment Form available beginning 12:01 a.m. Central time.	as!	January	7 6 5 m
ဖွ	2	Postmark cutoff for Independent Beauty Consultants to mail Commitment Forms to begin Independent Sales Director qualification this month.	More Ideas	Awaits!'	Warm chatter five women while running errands.
Dates	3	Last day to submit online Independent Sales Director-in-Qualification Commitment Form.  Commitment Form available until midnight Central time.	for Mor	This calendar is filled with suggested activities to help you get going this month.	wine forming enance.
Company	<b>13</b>	Leadership 2016 begins in Los Angeles.	Page fc	These are just ideas – feel free to add to it or reinvent it to MAKE IT YOUR OWN!	Design your dream board.
Com	<b>15</b>	Last day to enroll online for the Spring 2016 Preferred Customer Program <sup>34</sup> mailing of The Look, including exclusive samples (while supplies last).	ook P	William Joseph	VO LET
016	18	Martin Luther King Jr. Day. Postal holiday.	Facebook	8 Review your Mary Kay goal/ late with your independent	Check out online tools:  13 PWS/Baaut e News***Social Publisher on Facebook*.
January 2016	<b>26</b>	Registration opens at 8:30 a.m. Central time for the first week of Career Conference (March 11-12).	Kay's F	MAT SOT	
Janu	28	Last day of the month for Independent Beauty Consultants to place telephone orders (until 10 p.m. Central time).	ary K	15 Learn more about the Program 19 Set 10 parties on your Program 19 Set 10 parties on your Dooks for next month.	Become a Star Consultant and earn fabulous prizes just for working your business!
	29	Registration opens at 8:30 a.m. Central time for the second week of Career Conference (March 18-19 and March 20-21). Lat business day of the month. Orders and Independent Beauty Consultant Agreements submitted by mail must be received today to count toward this month's production.	Visit Mary		
	31	Last day of the month for Independent Beauty Consultants to place online orders (until 9 p.m. Central time). Online Independent Beauty Consultant Agreements accepted until midnight Central time.	>	24 Give back to something to less than 10 to the point of	Read Mary Kay Ash's autobiography, Miracles Happen.



Words of Wisdom from Mary Kay

The definition of a successful person is simply an ordinary person with extraordinary determination. You cannot keep a determined person from success. If you place stumbling blocks in his way, he will take them for stepping stones and will use them to climb to new heights. The one who succeeds has a goal, a dream, and makes her plans and follows them.

# Celebrate in Feb!

Birthdays	Day	<b>Anniversaries</b>	Years
Nicole J. Forman	4	Kaylan R. Bieberle	3
Heather N. Luce	9	Kathy M. Danner	3
Deborah Ford	27	Tammy G. Daley	3
		Deborah Ford	1



#### Elizabeth Padgett

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A new year is like a blank book. The pen is in your hands. It is your chance to write a beautiful story for yourself.

HAPPY NEW YEAR

Please Deliver to the Talented:

